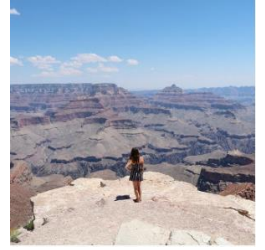


# WONDERLOST

← exploring the world through curious eyes →



## ABOUT ERIN SCHERER + WONDERLOST



Wonderlost was created in February 2015 by Erin Scherer. Erin started Wonderlost as a place to record her adventures and share travel advice based on what she has learned while exploring the world. The goal of her blog is to inspire others to experience new cultures and discover the natural beauty of our world. She has had the opportunity to travel throughout North America, Europe, South America and Asia. With readers from over 100 countries, Wonderlost has an impressive reach.

SOCIAL MEDIA FOLLOWING: 2,600+

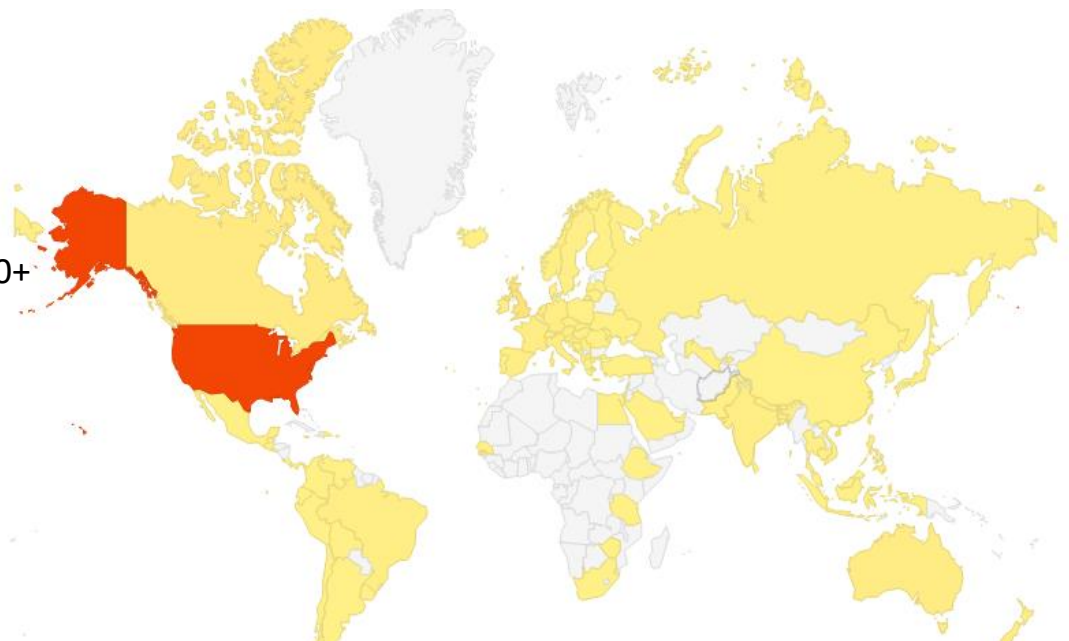


## STATISTICS

- Monthly Views: 1,500+
- Unique Monthly Visitors: 400+
- Countries Reached: 93+

## DEMOGRAPHICS

- Females: 18-35
- United States: 70%
- Other countries: 30%





# BLOGGING SERVICES

- Sponsored Posts
- Product Reviews
- Interviews
- Brand Partnerships
- Instagram Takeovers
- Giveaways or Contests
- Guest Writing

## ADDITIONAL SERVICES

Are you interested in creating your own website but don't know where to begin? I can help! I have experience assisting bloggers and companies with creating a customized website using Wordpress.com or Wordpress.org. I have also grown and maintained social media websites for companies. Please contact me to see how I can help you achieve your personal or professional online goals.

## WRITING SAMPLES



[Where to Eat in Asheville, North Carolina](#)



[5 Tips for Navigating Multi-Generational Travel](#)



[Exploring Shenandoah in the Winter](#)



[What I Learned Hiking the Inca Trail](#)

## EXAMPLES OF WEBSITES I CREATED

### BLUE RIDGE BRIDE

Celebrating and inspiring love in the Shenandoah Valley



## INTERESTED IN WORKING WITH ME?

Please email Erin Scherer at [wonderlostblogging@gmail.com](mailto:wonderlostblogging@gmail.com) to get in touch!